

**Indian Valley Chamber of Commerce (IVCC)**  
**Monthly Membership and Board of Directors Meeting**  
**Monday February 3<sup>rd</sup>, 2025 – 6:00 p.m.**  
**Crescent Country Unit B**  
**Meeting Minutes**

1. Call to Order/Roll Call Pledge of Allegiance : 6:00pm
  - Members in attendance (in-person) – Alicia Hammerich, Kira King, Travis Goings
  - Members in attend (via GoogleMeet) – Cassie Barr
2. Mission Statement
3. Approve Last Meeting Minutes
  - Motioned: Kira King, Travis Goings
  - All in favor – zero opposed
4. Approve Current Agenda
  - Motioned: Kira King, Travis Goings
  - All in favor – zero opposed
5. Member Comments - 3 Minute Maximum
  - Kira King – tight agenda, please stick to 3 minutes.
  - Mat Fogarty – on behalf of DFC
    - Physical sign marketing budget for small businesses
      - Would like to move budget/funds through Chamber, to work with local businesses to work with their marketing.
      - Mat is volunteering to head the committee and handle the pass through via the chamber of commerce
      - To be moved
  - Lisa Forcino – office space in Crescent Country available for rent
  - Shelby Taylor – owns gift/merchandising company in Quincy, started a podcast and is inviting local women to come in and talk about what it means to be a woman/juggling a business, etc. – would like to schedule 13 spots, has 6 filled, would like to fill the rest. 916.826.3153
6. Officer Updates
  - a. President Update
    - Franchise Tax Board
      - Our status has been suspended, it has officially been cleared up – Secretary of State status is ACTIVE!
  - b. Vice President Update
    - Did not get any event applications for insurance.
    - Kira has applications to send to Cassie
    - If anyone has an event to put on that needs insurance deadline for the first quarter is up. Get insurance requests to Cassie STAT. Bring requests for the second quarter to next meeting.
  - c. Treasurer Update
    -
  - d. Secretary Update
    -
  - e. Membership Director Update
    -
  - f. PR Update
    - Great turnout!

**Google Meet: Indian Valley Chamber of Commerce - Monthly Membership Meeting**  
**Video call link: <https://meet.google.com/xne-mzqd-hiu>**

- Get events/etc. to Rachel for your businesses so she can push stuff out
- If you need to update your photos or logos etc updated on the website let her know
- Two businesses have been highlighted each month

#### g. Committees

- Welcome Committee
  - Information about the area, local products – samples?, phone books – important numbers for utilities/businesses.
  - Information located at the Information Basket – we should direct people there as well.
  - Rachel to get member list for Wendy
    - Made in Plumas/Indian Valley Innovation Hub might be a good resource – we want to double check/cross reference and make sure they're chamber members
- Valley Wide Yard Sale
  - Mat Fogarty - Need Volunteers
  - Lisa Forcino, and Travis Goings volunteered to help
- Gold Diggers
  - Christie Hazleton has volunteered to be the committee head – need at least 2 more people to sit on the committee plus volunteers
  - Jr. Rodeo is the same weekend as Gold Diggers again this year
  - Travis to reach out re: softball tournament

#### 7. New Business/Ongoing Business

- New technology includes speaker for meetings and a laptop for the treasurer to host QB.
  - Technology investment
    - Owl – \$400-500
    - Laptop –
    - Kira to come to board with a proposal next meeting
    - Travis Goings motions to purchase laptop, camera, etc. up to \$3500, second Kira King
- Phone Number
  - We had a google phone number, don't use you lose – number has been removed.
  - Do we want another burner number, or do we want to wait for a physical phone number?
  - Rachel to get another google phone number.
- Century Ride
  - Saturday 5/24 – 3 rides, all start at GHS and go around North Valley Rd.
    - 25 mile goes to tvl/grizzly bite/gvl
    - Metric century 64 mi/ Full century go up through Genesee
    - Registration started 12/15 – \$75/\$95 preregistration – limited to 300 riders, registration goes up the week prior to the ride.
    - Website is linked to our website.
      - IVcenturyride.org
    - Looking for volunteers/aid stations – 4 more groups
    - Need GoPro of the route
- Press release for the tourism board
  - Rachel to follow up to see if there are any action items
- Place Based Branding
  - Tyler Pew – working on recovery efforts since the fire
    - Seeing burnout in volunteers – how do we start to build continual cohesion with less people and similar organizations – not enough capacity?
      - So many amazing things happening
    - What is place based branding?

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- Reputation – what do people say about you? What do you want them to say about you? (Greenville/Indian Valley as a whole)
- Our story has been about loss – how do we change that narrative?
  - Resilience – rewrite the story
  - If we don't find a way to find a shared vision we might accidentally pull ourselves apart – everyone working in opposite directions for the same goal with undefined objectives
- Looking to see if there's interest in bringing an outside organization in to help recreate. Tyler will share the video out and we will add it to the next agenda.
  - All members of BOD to watch video prior to the next meeting
- Community Supper
  - Do we want to host?
  - April, May, June, July, December Available
  -
- Election change to the bylaws/June Elections
  - Motion to change the bylaws to hold elections in June Meeting – Travis Goings/Kira King
    - All in favor/Zero opposed
- Indian Valley Innovation Hub, Grant Writer proposal
  - Proposal coming from IVIH – asking for funds for a grant writing group
  - We need a direct ask if there is a funding request
- Membership Drive committee meeting
  - Need a committee head for a formal membership drive
- PGE Settlement
  - Signed agreement – cannot discuss yet

8. Next Meeting Location/Date – Golf Course 3/3 6pm

9. Adjourn : 7:05pm

Motioned: Kira King, Travis Goings

All in favor – zero opposed.

Next Meeting Agenda:

DFC – physical sign budget/host of funds

Pine St. Lot Sale –

Insurance Requests for Second Quarter –

Gold Diggers – Change date?

Technology Investment for Chamber – Kira to bring proposal to the next meeting.

Place Based Branding

Membership Drive/Committee Head?

Temporary Lease of Physical Location?