**Indian Valley Chamber of Commerce (IVCC)**

**Monthly Membership and Board of Directors Meeting**

**Monday August 4th, 2025 – 6:00 p.m.**

**Crescent Hotel – Crescent Mills, CA**

**Meeting Minutes**

Call to Order/Roll Call Pledge of Allegiance : 6:04pm

* + Members in attendance (in-person) – Alicia Hammerich, Karisa Joseph, Travis Goings, ,
  + Members in attend (via GoogleMeet) – Mickie Trammel, Kira King

Mission Statement

Approve Last Meeting Minutes

* + Motioned: Kira King, Mary Hobbs
  + All in favor – zero opposed

Approve Current Agenda

* + Motioned: Mary Hobbs, Karisa Joseph
  + All in favor – zero opposed

Member Comments - 3 Minute Maximum

1. Mat Fogarty – Working with public works on Welcome to Crescent Mills signs, working on estimates – will bring a proposal to a future meeting.
2. Karen Morcomb – Terry Hansen – September 16th Good Day Sacramento will be in town – Karisa/Alicia will get with her to see what they’re looking for.
3. Tara Winters – The band program would like to participate in the Disney Imagine Instrumental workshop next year, they will be raising funds with coupon books - all funds will go to the band trip – they’re looking to raise $20-25k. She will pass along information to support once she’s got it for us
4. Lisa Forcino – Play music on the porch 8/31 at Crescent Country
   1. Band kids participate?
5. Sheri Schwartz – 8/16 6-8pm Tavern Talks – Historic talk! Museum fundraiser.

Officer Updates

1. President Update
2. Vice President Update
3. Treasurer Update
   1. To be included with meeting minutes.
4. Secretary Update
5. Membership Director Update
6. PR Update
   1. Rachel’s Resignation
      1. Resigned as of 8/1.
7. Committees
   1. Yard Sale
   2. Gold Diggers
      1. Committee met post Gold Diggers last week
         1. Came up with areas for improvement
            1. Planning – earlier is better
            2. Parade went well – permitting, insurance, etc – done as early as possible.
            3. Cast a wide net for volunteers.
            4. Softball tournament? When will it return – contingent on Greenville Park renovation.
         2. Will share with the board all of the info collected along the way.
   3. Membership Drive
   4. Community Signage
      1. Continues to go well.

New Business/Ongoing Business

1. PR Position
   1. We need someone to fill this position immediately – things are going to get dropped if the position isn’t filled. We need to reroute the point of contact to the new PR person – the outside public should not have access to this person. There is also a lot of negative energy sometimes, and it’s hard to deal with – we need to help buffer them from things such as this.
      1. Motion: Appoint a temporary PR for a 3 month probationary period – to leave application process open at that time – probationary period can be extended by board approval. Appoint Rhiannon Brooks, hire Rachel to train @ $30/hour: Travis Goings, Mary Hobbs
2. Edward Jones Investments
   1. Back in good standing with FSTB – accounts released
   2. Aaron Lohn w/Edward Jones is here to talk to us
      1. Recommends interest bearing account/CD/FDIC insured
         1. Wouldn’t recommend anything with risk.
      2. Fees? Typically none on guaranteed money.
      3. Short term planning can outweigh longer term projects – they try to break it into different buckets of money, short, mid, and long term.
      4. Could you provide us with a financial plan/direction?
         1. Us – as a board needs to decide how much we want to invest and an investment policy.
3. Chamber office space/HUB
   1. Clint thought we were looking for a place for a temporary office – wanted to propose Crescent Country/HUB
4. Microgrant program
   1. Still looking and researching
   2. Karisa to scan and email Clint’s list to group
5. Ad Space – Shelby’s Podcast
   1. Hosts “A Girl Business Podcast”
   2. Offering some add space in her podcast
      1. $300 package – Karisa/Alicia will distribute the group
6. Support the cone zone – Lisa and crew put together 11 slow for the cone zone to support the local businesses. Will distribute 8/1-12/1 – draw at the December meeting
   1. Initially it was just going to be a $500 grand prize, perhaps we purchase gift certificates as well from each business
      1. Motion: Purchase $50 gift certificate from each business to add to the pot – Alicia Hammerich, Karisa Joseph
      2. All in favor – zero opposed.
7. Lot purchase – it’s complete

Next Meeting Location/Date – 9/8/2025 – Rosanna’s Heaven Scent

Adjourn: 7:18pm Travis Goings, Karisa Jospeh

Next Meeting Agenda

* Lot Sale
* Membership Drive
* Scholarship
* Office space – manned/unmanned space
* Microgrant program
* Community supper – pick date?
* Insurance Request – New Event

Offline Meeting

* PR person protocol
* Investment Policy/Plan
* Dropbox protocol
* Office space – manned/unmanned space
* Branding proposal
* All board onboarding